QLIRO'S COOKIE POLICY

Qliro AB (reg. no. 556962-2441) ("Qliro", "we", or "us") uses cookies and similar technologies on our website www.qliro.com and in our checkout solution used by merchants online and instore. This policy explains what cookies are, how we use them, and how you can manage your cookie preferences.

1. WHAT ARE COOKIES?

A cookie is a small text file stored on your device when you visit a website. Cookies are used to recognise your device and gather information about how you interact with a service. The cookie is stored on your device and retrieved upon your return to the website.

Cookies help us improve your experience and the services we offer. They allow us to remember your preferences, keep you logged in (where applicable), improve website security, and analyse how visitors use our services. Cookies also allow us to provide more relevant content and marketing—both on our website and in other channels, such as our app.

2. HOW WE USE COOKIES

We use cookies on our website www.qliro.com and in our checkout to:

- Improve and personalise your user experience
- Enable secure login and session management
- Analyse how our services are used, including traffic and usage patterns
- Store your preferences and choices for future visits
- Provide relevant information and offers, including through our app or email
- Enable the functionality of our checkout, including remembering if you want to stay logged in for future purchases

Some of the analysis is carried out using third-party tools that place third-party cookies. These analytics are anonymised and do not contain personal data.

3. TYPES OF COOKIES WE USE

We use four categories of cookies:

Strictly necessary cookies – Required for the website or checkout to function properly. These cannot be turned off in our systems.

Performance cookies – Help us understand how visitors interact with the website by collecting anonymous information.

Functional cookies – Allow the site to remember your choices and personalise content.

Targeted cookies (for marketing) – Used to show relevant ads and offers, both on our website and in external channels. For example, we may use tools like the Meta Pixel to measure ad performance and deliver tailored marketing.

You can read more about each cookie's purpose under our cookie overview. You can update your cookie preferences in the cookie settings on www.qliro.com.

4. COOKIES IN OUR CHECKOUT

Our checkout uses cookies to remember if you want to be automatically logged in the next time you make a purchase with a merchant that uses our checkout. You can change this preference by checking or unchecking the "remember me" box the next time you complete a purchase.

5. CONSENT AND CONTROL

We only set non-essential cookies (e.g., for analytics or marketing) if you have given us your consent. You can manage or withdraw your consent at any time via the cookie settings link on www.qliro.com.

You can also manage cookies in your browser settings. Please note that blocking some cookies may affect how the site functions.

6. PERSONAL DATA

Some cookies and similar technologies may collect personal data, such as IP addresses or data linked to your user behaviour. For information about how we process personal data, including data collected through cookies, please refer to our Privacy Policy. There you will find details about what personal data we collect, the purposes for which we use it, your rights, and how to contact us regarding your personal data.

Contact and further information

If you have questions about our use of cookies, please contact:
dpo@qliro.com